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Tobacco Company

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April 28, 1997

To M. A. Young

Subject: *G. A. Andron & Co., Inc. - RTDA Convention*

Dear Mark:

G. A. Andron will be attending the Retail Tobacco Dealers of America (RTDA) Convention scheduled for July 13 - 16, 1997, to be held at the Marriott Orlando World Center in Orlando, Florida. As much as I would like to attend, it would be better if the convention was held in January. Regardless, Joanne Diggett, President has asked if we have any giveaway materials or promotions on Moonlight brands.

With your approval, I would like to extend $1.00 off per carton payment for Bees, Sedona, Planet and House Blend sold at this convention.

Since Planet Menthol is scheduled for a June introduction, this trade show might be an opportunity to drive that business. I will discuss this with you upon my return.

Sincerely,

George H. Moulton

GHM/pk

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"We work for smokers."

Source: https://www.industrydocuments.ucsf.edu/docs/rfgy0000